



Dear Sir/Madam,

This is Ching Luh Group NIKE Division. We are now promoting our Global Internship Program, and would like to invite your prestigious students' participation. Here please allow us to introduce a bit more of ourselves and our internship program.

Who is Ching Luh?

Ching Luh Group was founded in Tainan, Taiwan in 1969 by Su Ching Luh. It has come a long way from its humble origins. Over the last 50 years it has expanded through investments in China, Vietnam and Indonesia. Today, Ching Luh employees over 75,000 people across Asia and is privileged to employ over 8 different nationalities that offer a variety of perspectives and ideas, which will be more and more in terms of the diversity. As one of the leading athletic shoe manufacturers in the world, it produces for well-known brands including Nike, adidas, Foot Joy, Mizuno and Reebok.

What's the internship in Ching Luh?

To attract global talents, internship is something that we believe beneficial to Ching Luh business. We have started to develop partnership with universities in United States, Vietnam, Singapore, and Taiwan couple years ago. We have been taking the lead in the internship program among NIKE business partners, where we got the full support and attention from NLO (NIKE Local Office), even the WHQ (NIKE Headquarter). In the past few years, dozens of interns had hired by Ching Luh in various departments, such as strategic planning, modernization manufacturing, production creation center, etc.

What's our plan for 2019?

In 2019, we will continue to expand our footprint worldwide beyond Vietnam and Indonesia to attract global talents in the field of Industrial Engineering/Management, Logistics/Supply Chain Management, Electronic/Electrical/Mechanical Engineering, IT/Computer Science/Data Management, Business Administration/Marketing/HR, Film Directing/Visual Design/Graphic Design/Multimedia/Visual Communication, and Product Management and Operations for over **10 intern projects** with the internship **starts from June 24th to September 6th of 2019**. We are hoping to bring in fresh pair of eyes on work we don't have the bandwidth or experience on the **PROJECTS** of ...

- ✧ Facility Weakness Evaluation and Enhancement
- ✧ TPM Reliability Study
- ✧ Production KPI Reformulating

- ✧ Lean Training Redesign
- ✧ Product Creation 101
- ✧ Speed Program on Material
- ✧ IP Midsole Consistency Study
- ✧ Global Talent Acquisition Website
- ✧ Real Time Shop Floor Control Infrastructure Establishment
- ✧ Spirit of Safety Animation

What's the benefit for the interns?

Besides free food, accommodation, and allowances, the interns will be given the real projects to learn about the industry of their dreams, get hands-on experiences doing what they're passionate about from Ching Luh as well as the international experiences, and hopefully, walking away in the fall with a job offer. Real-world learning, mentoring, networking, training, challenges, and cross-culture environment...all of these elements come together to our internship program. One of the interns from University of Oregon had ever said: "This is a life changing journey for me". And that's one of the biggest compliments we've received in this program.

Further detail information

Please refer to the two enclosed files for further detail information regarding the program activities, projects scope, requirements, and deliverables:

1. 2019 Intern Project Overview
2. 2019 Internship Program Intro

How to apply?

Students, undergraduate, graduate, or even fresh graduate, who are interested in the opportunity, please send your CV with your choice of project to the below contact. Everyone can choose up to 2 projects in their application. Feel free to contact us if you have any questions.

Contact

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Best regards,

Ching Luh Internship Program Team